

A person is walking away from the camera on a paved path that leads into the distance. The scene is set at dusk or dawn, with a blue and orange sky and silhouetted trees. A utility pole with power lines is visible on the right side of the path. The overall mood is contemplative and quiet.

# RAISING AMERICA

*A DRAMA SERIES*  
by J. Roberta Hall

# LOGLINE

This is the story of a family – and a nation. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



# THE WORLD

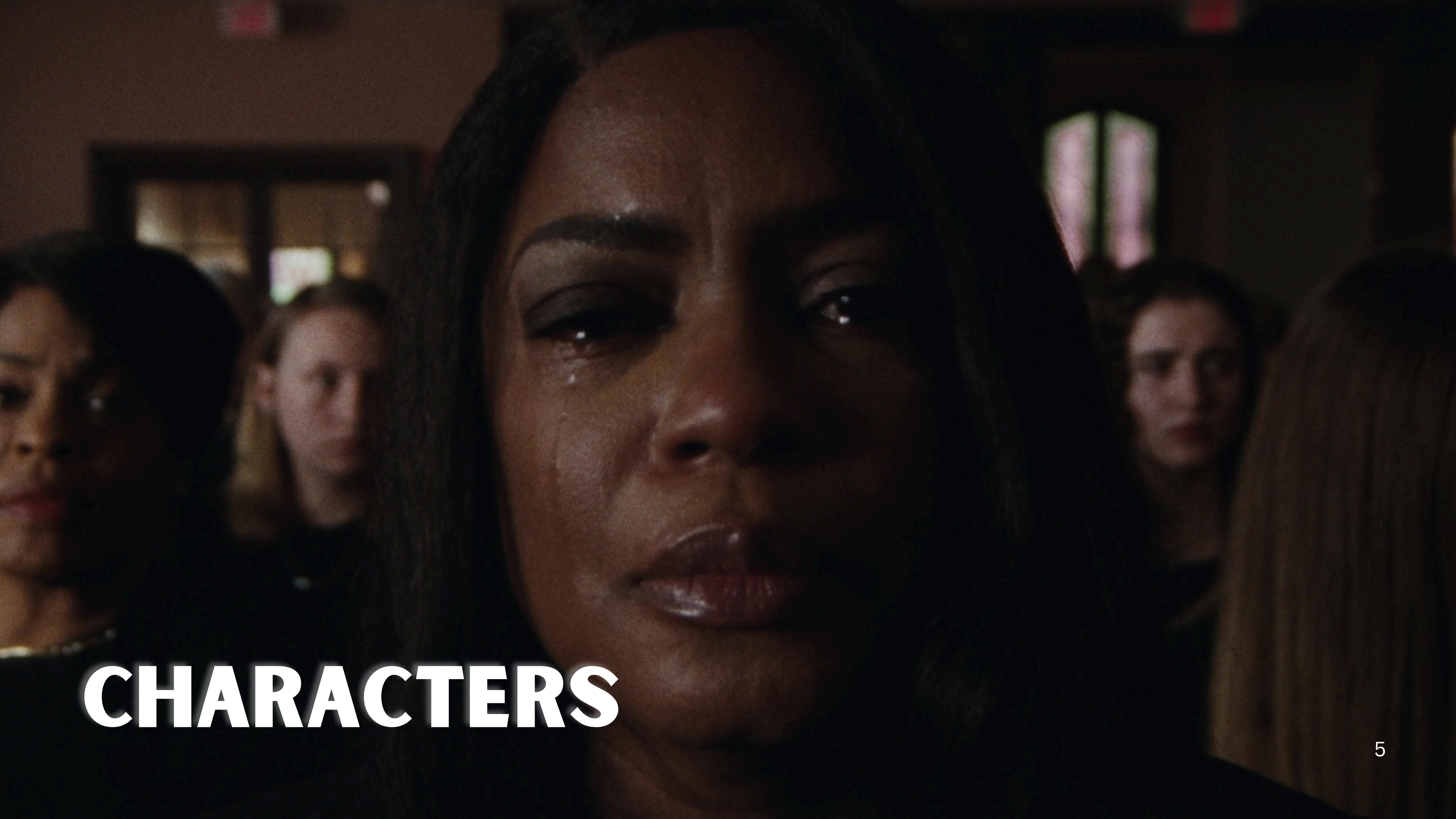
We put down roots — only for the edges to fray around us. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

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# SERIES ENGINE

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# CHARACTERS

# BOBBY




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## ANNIE

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# JAMES

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# THE FAMILY LEGACY

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# CONFLICT

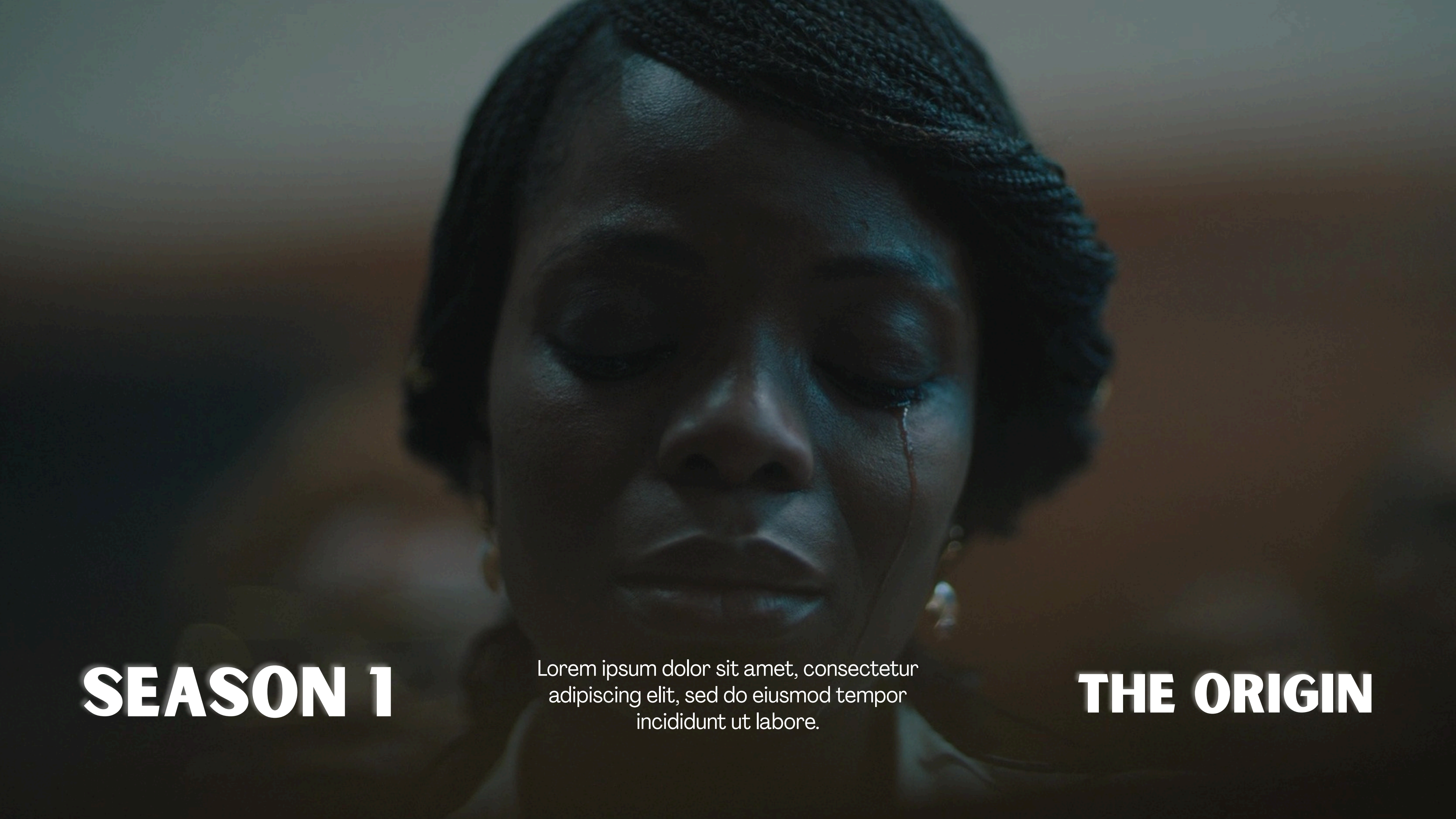


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# ANTAGONISTS

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**SEASON 1**

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**THE ORIGIN**

A silhouette of a man's head in profile, facing left, set against a background of a sunset or sunrise sky. The sky transitions from a dark blue at the top to a lighter, hazy orange and yellow near the horizon. The man's features are mostly in shadow, with some highlights on his nose and cheek.

**SEASON 2**

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**FAILURE**



**SEASON 3**

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**WAR**



**SEASON 4**

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**INTEGRATION**

A close-up, high-contrast photograph of a person's eye. The eye is dark, and there is a prominent, dark, circular mark on the iris, resembling a pupil or a shadow. The surrounding skin is illuminated with a warm, golden-brown light, creating a dramatic and intense atmosphere.

**SEASON 5**

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**FULL CIRCLE**

# VISUAL & TONAL LANGUAGE

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# WHY NOW?

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